Business Model Canvas

Key partners

What are our key partners to get competitive advantage?

Key activities

What are the key steps to move ahead to your customers?

Key resources

What resourses do we need to make your idea work?

Key propositions

What problem do we solve, and how do we solve it?

Customer relationships

How do we talk to our market about our soluion?

How do we get more customers?

Channels

How do we deliver our solution to our customer?

Customer segments

Who needs our solution?

How many people need our solution right now?

How many will eventually need it?

Cost structure

How much will our key activities, resources and partners cast us?

Revenue streams

How will we get paid for the solution we provide?